

## About us

Whitefont Technologies - Chennai based Leading IT Consulting Company, Expert in Web Technologies, Mobile Apps Development & Digital Marketing. With an in-house team of 50+ professionals having an experience range from 2 to 8 years, serving to Large & Diverse Clientele in Banking, Hospital, Health, FMCG, Telecom, Insurance & Real Estate Industries - covering Geographical Region of North-American, German, Middle east Asian Indian & Swiss Market.

# SEARCH ENGINE OPTIMIZATION



Our (SEO) Service offers powerful tool to your brand in digital world for increasing your sales & Brand Awareness.

### Our Services Includes

#### Website Analysis

- Competitor Analysis
- Keywords Analysis and Research



### Website Optimization

#### On Page Optimization

- Header tag Optimization – H1 to H6
- Anchor text Optimization – Title tag
- Navigation Optimization
- Site Map Creation – Html, Xml
- Analytics set up
- Webmaster tools setup

#### Off Page Optimization

- Search engine Submission (Google, Yahoo, Bing)
- Directories Submission
- Classified Submission
- Social Bookmark Submission
- Social Network Submission
- Free Press Release submission
- Forum Discussion
- Blog Comment Posting
- Social Media Optimization

Reg.Off : Balamurugan Nagar | 2nd Street | Velachery | Chennai | Tamilnadu.

Branch Office : No.5 | Kallukuzhi Main Road | Kallukuzhi | Trichy - 620 020 | Tamilnadu.