

## About us

Whitefont Technologies - Chennai based Leading IT Consulting Company, Expert in Web Technologies, Mobile Apps Development & Digital Marketing. With an in-house team of 50+ professionals having an experience range from 2 to 8 years, serving to Large & Diverse Clientele in Banking, Hospital, Health, FMCG, Telecom, Insurance & Real Estate Industries - covering Geographical Region of North-American, German, Middle east Asian Indian & Swiss Market.

# Digital Marketing

## SEO Services

- Keyword Analysis
- Website Analysis
- Competitor Analysis
- Campaign Planning
- Onpage Optimization
- Offpage Optimization
- SEO Implementation
- Campaign Tracking & Analytics



## SMM Services

- New Customer Acquisition
- Build Qualified Lead to Website
- Brand Visibility & Promotions

## PPC Services

- Instant Visibility in Search Engine
- Enhanced Local Visibility
- Increase in Qualified Traffic
- More Lead Generation
- Easy Visitor Profiling
- Cost Effective Strategy



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